

For Mailing  
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Here

BPS CONCRETE COATING  
BPS CEMENT FLOOR COATING



"LOOK INTO IT"

slip-top cans - all sizes  
easy to open - self-sealing  
clean - convenient - no waste

**BEST PAINT SOLD**

# BPS Concrete Coating

CREAM WHITE

LIGHT CANARY

IVORY

COLONIAL YELLOW

WARM DRAB

DARK OLIVE

LIGHT GRAY

OLIVE GRAY

FRENCH GRAY

GRAY STONE

LIGHT OLIVE

RICH RED

**Cream White**, shown on this card, should not be confused with our **Regular White**, carried in stock in addition to the twelve shades shown on the card.

# BPS Concrete Coating

For Use Upon All Concrete Surfaces,  
Interior or Exterior

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**P**RODUCES a uniform, flat, durable finish, which successfully prevents disintegration and checking. Shuts out all moisture and is unaffected by the natural alkali in the cement or concrete.

It dries very hard, combining with and becoming a part of the concrete. Prevents the surface from disintegrating and also prevents moisture and discoloration.

Also for brick and other surfaces where a flat finish is desired.

**Covering Capacity -** Concrete or Brick Surfaces - one coat - About 150 to 200 square feet to the gallon. Close-grained surfaces, such as adamant, plaster, etc. - one coat - 200 to 300 square feet to the gallon.

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## DIRECTIONS FOR USE BPS Concrete Coating

Stir thoroly until of even consistency. See that the surface is thoroly cleaned of all loose material. For **priming coat**, reduce with half gallon of pure raw linseed oil to the gallon of paint. **Second coat**, apply BPS Concrete Coating as it comes in the package. Sufficient time should be allowed for the surface to dry out thoroly before applying any paint.

**For Cement Floors, use BPS Cement Floor Coating.**

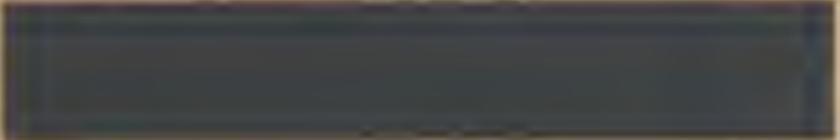
# BPS Cement Floor Coating

For Interior Cement and Wood Floors

Dries over night with a rich, durable gloss



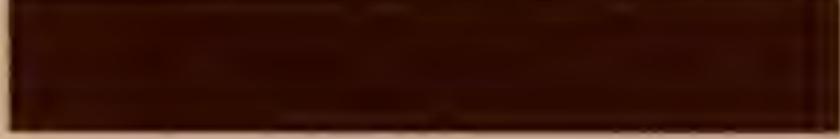
LIGHT LEAD



SLATE



DUST



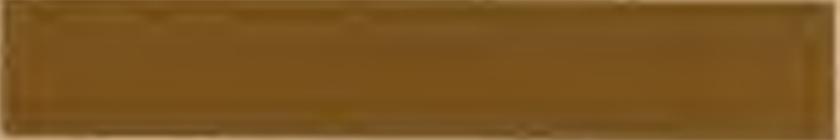
RED



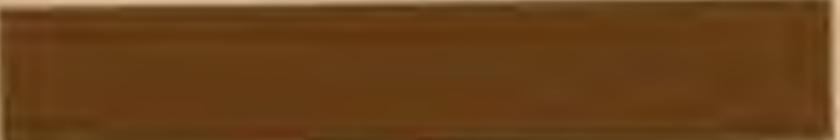
GREEN



FAWN



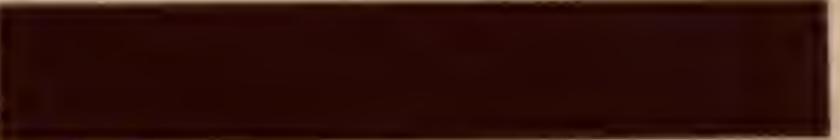
LIGHT YELLOW



YELLOW



LIGHT BROWN



MAROON

# BPS Cement Floor Coating

For  
Interior Cement and Wood Floors

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**P**REVENTS and stops disintegration and "powdering off" of the cement. Does away with the poisonous alkali dust continually arising from these surfaces. It thoroly impregnates the surface, so that it prevents absorption of grease, oil and moisture, and produces a tile-like finish which can be washed or scrubbed and kept as clean as the most expensive tile floor.

Dries hard over night with a tough, elastic, durable gloss surface.

**Covering Capacity - One Coat**, about 600 square feet to the gallon. **Two Coats**, about 325 square feet to the gallon.

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## DIRECTIONS FOR USE BPS Cement Floor Coating

Stir BPS Cement Floor Coating thoroly before using and pour it back and forth from can to can.

See that the floor is free from grease, dry and clean. For the first and second coats, add one part of pure turpentine to three parts of paint. Apply third coat as it comes in the can.

Spread the paint out thin and evenly over the entire surface and allow it to become perfectly hard between coats. Leave the windows and doors open, as free circulation of air is absolutely necessary to insure the proper drying of the paint.

Made in The United States



TRADE MARK REGISTERED

# CONCRETE COATING AND CEMENT FLOOR COATING

MANUFACTURED BY

The Patterson-Sargent Co.

Cleveland   Chicago   New York   Kansas City  
St. Paul   Detroit   Long Island City   Boston  
Sioux City   Fort Worth   Jacksonville

Made in The United States



# C E M C

The P

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